

BACKROADS IS A BLEND OF
2-4YR MGP HIGH RYE MASH BILL
BOURBON (60/36/4), BOTTLED UP
AT 46% NON-CHILL FILTERED
(1 LITER).

NOT GOING THROUGH THE PROCESS
OF CHILL FILTERING ALLOWS THE
FATS AND OILS TO REMAIN
IN THE BOURBON GIVING THE
BOURBON A MUCH **BIGGER**
BODY AND MOUTH FEEL.

THE OILS **COAT THE INSIDE** OF
YOUR MOUTH, SOFTENING UP THE
ALCOHOL.

THE FATS GIVE THE BOURBON
A **LARGER MOUTH FEEL** AND
FLAVOR PROFILE. MUCH LIKE
HAVING A STEAK WITH SOME
FAT ON IT, **MORE FLAVOR.**

BACKROADS IS A BOURBON
THAT HAS **BIG FLAVOR** AND
TEXTURE, OFFERING A VERY
PLEASURABLE EXPERIENCE AT
A VALUE.

ENJOY IT RESPONSIBLY!

